



## “Takshashila Hair and Beauty Academy Unlock Your Styling Potential”

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Discover the Art of Makeup Artistry At “[Takshashila Hair and Beauty Academy](#)” we offer comprehensive courses that empower you to master the craft of Makeup Artistry. Whether you are a beginner or looking to enhance your skills, our expertinstructors will guide you every step of the way.

Key Features of our Academy:

- **100% Placement Assistance**
- **Internship Opportunities**
- **Top Brand Knowledge**
- **Industry Exposure**

[The following are the courses we offer with the best-in-class teaching methodology.](#)



# **Makeup Artistry**

## **1. Advanced Makeup Artistry Course**

**Course Duration: 45 Days Course Fees: 75,000**

### **Course Description:**

The Advanced Makeup Artistry Course is a comprehensive program designed to provide students with the necessary skills and knowledge to pursue a successful career in the makeup industry. This course combines theoretical instruction with practical hands-on training to ensure students develop a strong foundation in makeup application techniques, product knowledge, and industry trends.

### **Course Objectives:**

Understand the fundamentals of makeup artistry, including skin types, face shapes, and color theory.

Gain proficiency in various makeup application techniques, such as natural makeup, bridal makeup, evening makeup, and fashion/editorial makeup.

Learn to use and handle professional makeup tools and equipment.

Acquire knowledge of different makeup products, their uses, and how to select the right products for various skin types.

Develop the ability to create makeup looks that enhance individual features and suit different occasions.

Stay updated with current makeup trends and industry practices. Practice proper hygiene and sanitation protocols.

Develop communication and client interaction skills to provide exceptional customer service. Syllabus:

## **1: Introduction to Makeup Artistry**

- History of makeup and its significance in the industry Makeup tools and equipment
- Color Theory and color correction techniques Facial Anatomy and skin types

## **2: Foundation and Base Makeup**

- Understanding foundation types and selecting the right shade Prepping the skin for makeup application
- Concealing techniques for various skin concerns Contouring and highlighting
- Setting powders and sprays

## **3: Enhancing Facial Features**

- Eyebrow shaping and defining
- Eye makeup techniques (smoky eyes, cut crease, winged liner) False lash application
- Blush and bronzer application Lip makeup techniques

## **4: Natural and Everyday Makeup**

- Creating a natural makeup look
- Nude and soft glam makeup techniques Makeup for professional settings Daytime and casual makeup applications

## **5: Bridal Makeup**

- Consultation and understanding of the bride's requirements Traditional bridal makeup styles
- Modern and contemporary bridal makeup Techniques for long-lasting makeup
- Makeup for different cultural and ethnic weddings

## **6: Evening and Special Occasion Makeup**

- Dramatic and bold makeup techniques Smokey eye variations
- Glitter and shimmer application Creative and themed makeup looks Red carpet and gala event makeup

## **7: Fashion and Editorial Makeup**

- Runway and fashion editorial makeup techniques Creative and avant-garde makeup styles
- Understanding lighting and photography effects on makeup Makeup for print and media campaigns

## **8: Business and Professional Skills**

- Building a professional makeup kit Setting up a makeup station
- Marketing and branding yourself as a makeup artist Client consultation and communication skills
- Industry ethics and professionalism

## **2. Basic Makeup Artistry Course**

### **Course Overview:**

The Basic Makeup Techniques course is designed to provide aspiring makeup artists with in-depth knowledge and practical skills required to excel in the field of professional makeup artistry. The course will cover a range of advanced techniques and trends, focusing on the Indian makeup industry and incorporating references from Lakme Academy.

**Course Duration: 30 days**

**Course Fees: 45,000**

### **1: Foundation of Makeup Artistry**

- Introduction to advanced makeup techniques
- Understanding different skin types and undertones
- Color theory and its application in makeup
- Foundation selection and application techniques
- Highlighting and contouring for various face shapes
- Corrective makeup techniques

### **2: Glamour and Evening Makeup**

- Creating glamorous evening looks
- Smokey eye techniques and variations
- Winged eyeliner and eyelash application
- Blending and layering eyeshadows
- Creating statement lips
- Perfecting the base for long-lasting makeup

### **3: Bridal Makeup**

- Bridal makeup trends and styles
- Preparing the skin for bridal makeup
- Traditional and contemporary bridal looks
- Understanding bridal accessories and their impact on makeup
- Techniques for enhancing the natural beauty
- Dealing with various lighting conditions and photography

#### **4: Creative and Editorial Makeup**

- Exploring creative and editorial makeup styles Avant-garde makeup techniques  
Understanding editorial concepts and themes Face and body painting techniques
- Working with unconventional materials Collaboration with photographers and stylists

#### **5: Professional Development and Business Skills**

- Building a professional makeup kit Makeup hygiene and sanitation practices
- Client consultation and communication skills Marketing and branding for makeup artists
- Bridging the gap between creativity and business Career opportunities and industry insight

### **3. Hair Stylist Course**

**Course Duration: 1 Week**

**Course Fees: 15,000**

#### **Types Of Hair Styles**

- 1. Bun – 2 Types**
- 2. Fish braids – 2 Types**
- 3. Reception Hairstyle – 2 Types**
- 4. Mermaid Hairstyle – 2 Types**
- 5. Lace Hairstyle – 2 Types**
- 6. Traditional Hairstyle – 2 Types**